

# Chairs Circle Spotlight

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"People Helping People" has been the foundation of M-C Federal Credit Union serving the Susquehanna Valley for sixty years. With five branches located in Danville, Bloomsburg, Riverside and Lewisburg (Evan Hospital and St. Mary Street), and complemented by our surcharge free ATM Network, home banking and mobile platform, members can enjoy 24 / 7 banking anywhere, anytime.

In December of 2012 M-C invested in an upgrade to our core systems to enable many new products and services to support the changing needs of its members. We focused on the technology savvy Gen "X" and Members whose busy schedules don't always allow for a trip to a branch by providing them with the virtual branch in the palm of their hand. For members who enjoy the traditional in person banking experience; we have updated our branches to enhance that

experience.

We have just completed a renovation in our Bloomsburg branch. In our main office in Danville we have expanded and incorporated a member training facility to conduct small group education, and one on one training for members in a host of topics relating to products and tools to help them plot a strong financial path. We have developed a suite of education tools to deliver to

all members from children focusing on the importance of saving, and budgeting and responsible financial management for our teens to managing in midlife and planning for retirement. In addition M-C has invested in financial literacy materials utilized by many of the high schools in our 5 county service area. These materials are utilized by teachers to supplement their curriculum and upon request we provide teaching assistance

in the classroom. Financial literacy is a key focus that is a part of our social conscience.

Our community focus does not end there. We continue to support many great causes that improve the quality of life in the valley. Championed by our Bloomsburg Team we are working to assist in the fund raising to rebuild Kidsburg in Bloomsburg. This playground was a victim of the flooding we experienced last year. Candles are being sold to raise money as well as donations accepted

to help this great cause. In the critical period after the flood M-C sent into the flood area volunteer employee teams every day for the two weeks to assist our neighbors in cleaning up the devastation. This represents what M-C stands for in living its "People Helping People" philosophy. For more information regarding our community projects you can contact us at [www.mcfcu.org](http://www.mcfcu.org) or stop by one of our convenient branches.